



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

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Tourism hosts Enterprise Development Awareness Campaign for Western Cape SMMEs

19 March 2018

The Department of Tourism in collaborations with the Western Cape Department of Economic Development and Tourism will host a business expo to highlight the services and initiatives under the Enterprise Development and Support Programme that will ensure the sustainability of SMMEs in the sector.

Deputy Minister Elizabeth Thabethe will be opening the one-day expo that will feature presentations by various organisations, exhibitions and one-on-one consultations with government and financial entities. Entrepreneurs will leave the expo capacitated and empowered with skills and information to succeed in the tourism industry.

Members of the media are invited as follows

Date: Thursday, 22 March 2018
Venue: Century City, Cape Town
Time: 08h30 for 09h00

TIME	ENTERPRISE DEVELOPMENT AND SUPPORT PROGRAMME EXPO
09h00 –09h10	Opening and Welcome – Mr Nezaam Joseph - Acting Chief Director: Economic Sector Support: Western Cape Department of Economic Development and Tourism
09h10 – 09h20	Purpose of the day: Ms Morongoe Ramphele - Deputy Director-General: Tourism Sector Support Services, Department of Tourism
09h20 – 09h40	Key note address: Honourable Elizabeth Thabethe - Deputy Minister of Tourism
09h40 – 11h00	<u>Presentations by:</u> <ul style="list-style-type: none">- Department of Tourism - Mr Soza Simango- DEDAT: Enterprise Development unit: Service Offerings - Ms Patricia September- SEDA Western Cape - Zaida Jackson, Branch Manager: City of Cape Town Branch- NDT: B-BBEE - Ms Kgabo Makgupya
11h00 – 11h15	Tea break
11h15 - 14h00	<u>Presentations by:</u> <ul style="list-style-type: none">- SARS - Ms Jonele Simon- NEDBANK & ABSA- IDC - Mr Ntloko- TGCSA - Ms Louise Godwin- SEFA - Ms Bonita Daniels- SOCIAL MEDIA MARKETING TIPS - Cape Town Bookings: Ms Marinda Holtzhausen- CSD - Leonora Ndlotyeni
14h00	Vote of thanks and Closure: Ms. Madeleine Mitchell -Deputy Director: Tourism Destination Development

Kindly confirm your attendance by no later than **20 March 2018 to:**

Ms Sindi Zwane

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